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| **Designation : Social Mobilizer**  |
| **1. Job Environment** |
| **Position Information:** | **Reporting Lines:** |
| **Department: Program Management Division****Position: (1 Male , I Female)****Location:** Lahore , Gujrawala , Bahawalpur , Faisalabad & Rawalpindi | **Report To: Provincial coordinator** **Coordinate With**: Field teams, service providers and community leaders  |
| **2. Job Objective**  |
| The Social Mobilizer plays a pivotal role in promoting access to family planning (FP), reproductive health (RH), and other social services. The SO is responsible for organizing community sessions, engaging stakeholders, identifying beneficiaries, facilitating service uptake and referral generation. |
| **3.Functions of the Position** |
| * Mobilize individuals and groups for project activities, outreach camps, and service delivery days.
* Establish rapport with community influencers, local leaders, and gatekeepers to foster trust and participation.
* Conduct introductory and follow-up meetings with community groups, religious institutions, and schools to introduce project goals and gain support.
* Organize and conduct awareness-raising sessions on family planning, reproductive health, gender-based violence (GBV), vaccination, HPV and other relevant themes.
* Address common myths, misconceptions, and taboos related to RH/FP through informed discussions.
* Facilitate referrals to health facilities and follow up on client satisfaction and service utilization.
* Coordinate with location team, clinics and mobile service units for outreach planning and logistics.
* Assist in client flow, registration, and crowd management during outreach days.
* Collect community feedback to improve service delivery.
* Maintain updated records of mobilization sessions, attendance, referrals, and beneficiary feedback.
* Submit periodic reports to the supervisor, highlighting achievements, challenges, and recommendations.
* Participate in review meetings and contribute to monitoring efforts through community-level insights.
* Participate in initial and ongoing training sessions to stay updated on HPV, vaccination protocols, communication techniques, FP/RH, safeguarding and reporting tools.
* Any task assigned by the supervisor related to project priorities.
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| **Special Condition:**R-FPAP is committed to safeguarding and promoting the welfare of children and young people and expects all staff to demonstrate the willingness to sign and the adhere to the IPPF’s Code of Conduct and Safeguarding Policies Rahnuma-FPAP staff must ensure compliance with appropriate safeguarding policies that reflect the standards and commitments in R-FPAP's safeguarding. These include Children & Vulnerable Adults Policy, Code of Conduct, Respect At Work Policy and Raising A Concern Policy from time to time, as well as the relevant local statutory provisions relating to safeguarding children and vulnerable adults'.Prior to an appointment being confirmed completed background check including three verifies references, Police Check; Identity; Qualifications and experience check. |
| **7. Person Specification** |
| **Education/Qualification:**- Graduation in social sciences, humanities, or a relevant field.- Minimum 2 years of experience in community mobilization, preferably in health, education, or development sectors. | **Any additional Skills and Attributes:** - Communication: Ability to convey messages clearly and sensitively in community settings.- Empathy and Cultural Sensitivity: Listens with understanding and adapts approaches as needed.- Mobilization Skills: Engages and inspires communities to participate in initiatives.- Team Collaboration: Works well with colleagues, partners, and authorities.- Problem Solving: Identifies local issues and proposes context-relevant solutions.- Reporting and Organization: Maintains records and meets deadlines effectively. |

**Note:** This job description defines the broad accountabilities of this position which may change based on organisational need. Please refer to divisional, team and individual work plans/targets for more specific details