TERMS OF REFERENCE

# Costing of Revised National Action Plan (2025–2030)

## For Implementation of Recommendations Approved by Council of Common Interest (CCI) Regarding Alarming Population Growth in Pakistan

## Mode of Assignment:

Consultancy for Costing of Revised National Action Plan (2025–2030)

## Duration: 3 months (May-July 2025)

## Total Consultancy Fee:

The Rahnuma FPAP will pay a mutually agreed amount to the Consultant in three installments:  
• 30% advance upon signing of the contract  
• 30% upon submission of first draft  
• 40% upon satisfactory submission of finalized Costing Plan approved by Rahnuma FPAP  
Payments shall be made in PKR via cross cheque after deduction of applicable taxes.

"Please note that the consultancy fee includes all expenses related to the consultant's boarding, lodging, and travel for engaging with stakeholders at both the national and provincial levels."

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## Background & Rationale:

Pakistan faces a critical challenge with its rapidly growing population, which impacts the country’s economic, social, and environmental stability. In response to this growing concern, the Supreme Court of Pakistan a Suo motu action in 2018, highlighting the urgent need for a comprehensive national strategy to address rapid population growth rate of Pakistan. In light of the Supreme Court’s decision, a set of recommendations were evolved duly approved by Council of Common Interests (CCI) during November 2018, high-level Task Forces were constituted at national and provincial levels. The CCI recommendations formed the basis of Pakistan’s National Action Plan (NAP) on Family Planning for 2019–2024. The NAP set forth a multi-sectoral approach, focusing on Finances, Legislation, Contraceptive Commodities, Universal Access to Reproductive Health, Mass Media, improved governance & accountability to tackle the population issue.

The original NAP, alongside the National & Provincial Costed Implementation Plans (CIPs), sought to improve access to family planning (FP) services, enhance the modern contraceptive prevalence rate (CPR), and reduce unmet need for family planning in the country. However, despite the strategic importance of these plans, the implementation was hampered by several institutional issues along insufficient resource allocation, leading to challenges in realizing the intended outcomes. With the revised NAP for 2025–2030 now under development, there is a renewed focus on addressing evolving demographic trends, strengthening provincial capacity, and aligning the plan with global commitments, including the FP2030 and Sustainable Development Goals (SDGs) 2030 agenda.

A critical step in this process is the costing of both the national and provincial action plans. The exercise will provide a clear financial framework for the effective implementation of the revised NAP, enabling informed decision-making and resource allocation. Through a realistic assessment of the financial requirements of National and Provincial Interventions under NAP will help in timely achieving the national and provincial targets under CCI and FP2030 goals. The costing will highlight the financial gaps for the realization of effective implementation of National Action Plan; this will also help in securing domestic and international funding, enhance provincial ownership, and ensure accountability in the execution of these plans. Ultimately, the revised costing exercise will serve as the foundation for sustainable family planning programming, ensuring that the population stabilization efforts are adequately funded.

In conclusion, the current Revised National Action Plan (2025–2030) builds on the original plan (2019–2024), aiming to reduce the population growth rate and increase the contraceptive prevalence rate (CPR). The costing plan will guide national and provincial efforts towards achieving population stabilization goals aligned with, FP2030, ICPD+25 commitments and SDGs2030 agenda. It strengthens the implementation ecosystem, enhances the credibility of the national population agenda, and ensures that Pakistan’s commitments to its people — and to the global community — are backed by adequate resources and accountability mechanisms.

## Purpose of the Assignment

To develop a comprehensive costing framework/Implementation Plans for the Revised National Action Plan (2025–2030) for implementing the CCI-approved recommendations aimed at addressing Pakistan’s population growth challenges. The assignment will focus on providing actionable, data-driven insights for effective resource allocation, ensuring the alignment of cost estimates with the strategic objectives of the Revised NAP and corresponding Provincial Costed Implementation Plans (CIPs) in the context of province specific requirements.

## Roles and Responsibilities of the Consultant

1. **Initial Review and Assessment**
   * Review the Revised National Action Plan (2025–2030), including the previous costing documents (2019–2024).
   * Review relevant national and provincial policies, guidelines, and trends on budgetary allocations related to population and family planning interventions in the country.
   * Assess the socio-economic and demographic context to define appropriate costing parameters for the plan.
2. **Engagement and Coordination with Stakeholders**
   * Liaise with the Federal Technical Support Unit (TSU) and Provincial Task Force Secretariats to ensure that the costing reflects the regional priorities and contextual realities.
   * Define and clarify costing variables in coordination with relevant national and provincial stakeholders such as the Ministry of Finance, Planning Commission, provincial health & Population departments and other relevant line departments
   * Engage with the CIP (Costed Implementation Plan) Secretariats to collect, validate, and incorporate updated data from national and provincial levels.
3. **Development of Costing Framework**
   * Develop a clear and comprehensive costing framework/Implementation Plans for both national and provincial components of the Revised NAP (2025–2030).
   * Provide detailed cost estimates for all key recommendation areas, including family planning services/universal access to SRH services, finances, commodity security, advocacy &communication, and capacity-building.
4. **Consultation and Validation**
   * Organize & facilitate National & Provincial Consultations with key stakeholders in Punjab, KP, Balochistan, and Sindh to review and revise cost estimates.
   * Facilitate discussions on the feasibility, scalability, and allocation of financial resources for proposed actions in the costing document.
   * Refine the costing estimates based on feedback and validation from stakeholders.
5. **Final Draft and Presentation**
   * Prepare and submit the first draft of the costed National and Provincial Action Plans to the Federal TSU, Provincial Task Forces, Rahnuma FPAP, and UNFPA for review and feedback.
   * Incorporate feedback from all relevant stakeholders and revise the document accordingly.
   * Submit the final costing framework for approval by the relevant ministries and departments.
   * Ensure the document includes all necessary logos, acknowledgments, and documentation as per the GoP, UNFPA, and Rahnuma FPAP guidelines.
6. **Final Presentation and Submission**
   * Present the finalized costing framework at stakeholder consultations or validation meetings, if required.
   * Provide technical support during the approval process, ensuring clarity on assumptions, methodology for data collection, analysis and recommendations.
   * Submit three (3) hard copies and three (3) soft copies of the final approved costing document and supporting materials within 10 days of assignment completion.

## Rahnuma FPAP Will Be Responsible To:

* Conduct an inception meeting with the consultant to finalize the assignment timeline, deliverables, and key points of contact for the consultant.
* Provide timely and comprehensive feedback on draft submissions, ensuring alignment with the strategic goals of UNFPA, and the government.
* Facilitate coordination with national and provincial stakeholders for data collection and feedback during consultations.
* Organize and manage Provincial Consultations in Punjab, KP, Balochistan, and Sindh, ensuring active participation from relevant government and civil society representatives.

## Final Deliverables

* Three (3) soft copies of the document and supporting files on USB drives or CDs, to be submitted within 10 days of assignment completion.
* A detailed cost breakdown document Provincial & National outlining the costs for each intervention and region, including funding sources and resource mobilization strategies.
* A presentation summarizing key findings, methodology, and recommendations for stakeholders.

**Additional Key Considerations for the Assignment:**

* **Timely Submission:** Ensure all deliverables are submitted within the agreed timeline, with regular progress updates.
* **Alignment with National and International Goals:** The costing should ensure alignment with Pakistan’s national development priorities and global commitments such as the SDGs, FP2030, and ICPD+25.
* **Collaboration and Stakeholder Engagement:** The consultant will be required to work closely with Rahnuma FPAP, UNFPA, and government counterparts at both national and provincial levels to ensure the costing framework is realistic and actionable.
* **Documentation:** All costing documentation must be clear, transparent, and well-documented, making it easy for decision-makers to understand the underlying assumptions and data used in the process.